



## ABOUT STUMPF & CO.

Stumpf and Company is a family-run commercial real estate and business brokerage based in Central California. The company was founded by Ron Stumpf in 1977. Today, Ron and his daughters, Alex and Veronica, work in the office as brokers. We are proud of what we do which is why our family name is our company name.

## Services

*Combined 65+ years of...*

- Sales and leasing of **OFFICES, RETAIL, INDUSTRIAL, APARTMENTS, & BUSINESSES.**
- Valuation of **COMMERCIAL REAL ESTATE and BUSINESSES.**



## Why Hire Stumpf & Co.

Being a family-run business, we work closely with each other on each listing. We are more hands on with our clients and provide personable customer service – no matter how large or small the real estate or business transaction. We will do our best in marketing your property or business as if it was our own.

## EDUCATION & EXPERIENCE

### Ron Stumpf, Broker (DRE Lic. #00533442)

- Licensed since 1977
- B.S. in Architecture
- B.S. in Construction Engineering
- Masters in Business Administration

### Alex Stumpf, Broker (DRE Lic. #01877984)

- Licensed since 2010
- B.S. in Business Finance

### Veronica Stumpf, Broker (DRE Lic. #01906952)

- Licensed since 2012
- B.A. in Economics

## 45 Years in Business & Still Going Strong

In 2021, we completed **84** transactions which consists of:

- 4,280,000 square feet sold/leased
- \$12,450,000 in total transactions
- 95% of listings sold/leased before listing expiration
- 51% of transactions we procured the buyer/tenant



3170 N. Chesnut Ave.  
(office sale)



3038 N. Vagedes  
(multi-family sale)



2409 Merced St.  
(multiple leases)

[www.stumpfandcompany.com](http://www.stumpfandcompany.com)



**Fresno - (559) 222-3058**  
**Oakhurst - (559) 641-6807**

2045 E. Ashlan Ave., Ste. 102  
Fresno, CA 93726

# Marketing Strategy

HANDS ON & TARGETED MARKETING



## TARGETED MARKETING

No matter the size, each listing goes through an extensive hands-on marketing process.



## LISTING WEBSITES

Listings are promoted on all leading commercial *and* residential real estate websites.



## SIGNAGE

The Stumpf & Co. brand and well-maintained signage make our listings stand out to the competition.



## DIGITAL MARKETING

Listings are featured in email newsletters sent out to over 1,000 contacts.



## PERSON-TO-PERSON

We regularly interact with people actively looking to invest in the area. Our prospects are pre-screened for their financial ability to buy or lease.



## DIRECT MAIL

Mailers are sent out to similar property owners or businesses who are likely to buy or lease your property.

## Testimonials

*"This local and family-owned business is a cut above the rest. You can tell they care about their clients and community. I highly recommend giving them your business." - Kelly, business owner*

*"I've had the opportunity to work with the Stumpf crew on multiple occasions both when leasing and buying commercial real estate. They were knowledgeable & responsive!" - Nichole, business owner.*

*"They quickly listed my property, and I received various offers within a week and a half. They were attentive, professional, and followed up on the various details needed to complete the sale. The process was seamless even during a pandemic." Arielle, property owner*



Find out why we were voted among the top 3 "Best Commercial Real Estate Company" in the Central Valley, call Stumpf and Company.

**stumpf**  
and  
Company  
Real Estate

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