



## ABOUT STUMPF & CO.

Stumpf and Company is a family-run commercial real estate and business brokerage based in Central California. The company was founded by Ron Stumpf in 1977. Today, Ron and his daughters, Alex and Veronica, work in the office as brokers. We are proud of what we do which is why our family name is our company name.

## Services

*Combined 60+ years of...*

- Sales and leasing of **OFFICES, RETAIL, INDUSTRIAL, APARTMENTS.**
- The sale of **BUSINESSES.**
- Valuation of **COMMERICAL REAL ESTATE and BUSINESSES.**



## Why Hire Stumpf & Co.

Being a family-run business, we work closely with each other on each listing. We are more hands on with our clients and provide personable customer service – no matter how large or small the real estate or business transaction.

## EDUCATION & EXPERIENCE

### Ron Stumpf, Broker

- Licensed since 1977
- B.S. in Architecture
- B.S. in Construction Engineering
- Masters in Business Administration

### Alex Stumpf, Broker

- Licensed since 2010
- B.S. in Business Finance

### Veronica Stumpf, Broker

- Licensed since 2012
- B.A. in Economics

## 42 Years in Business & Still Going Strong

In 2019, we completed **108** transactions.

- 633,672 square feet sold
- 258,440 square feet leased
- 14 businesses sold



7491 N.  
Remington Ave.



GW School  
Supply, Inc.



802 Van  
Ness Ave.

[www.stumpfandcompany.com](http://www.stumpfandcompany.com)



**Fresno - (559) 222-3058**  
**Oakhurst - (559) 641-6807**

2045 E. Ashlan Ave., Ste. 102  
Fresno, CA 93726

# Marketing Strategy

HANDS ON & TARGETED MARKETING



## TARGETED MARKETING

No matter the size, each listing goes through an extensive hands-on marketing process.



## LISTING WEBSITES

Listings are promoted on leading sites and our newly-redesigned website.



## SIGNAGE

The Stumpf & Co. brand and signage make our listings stand out.



## DIGITAL MARKETING

Listings are featured in email newsletters sent out to over 1,000 contacts.



## PERSON-TO-PERSON

Regularly interact with people actively looking to invest in the area. Our buyers are pre-screened for their financial ability to buy.



## DIRECT MAIL

Mailers are sent out to similar property owners who are likely to buy or lease.

## Upcoming Workshops

Stumpf and Company has been teaching real estate seminars for nearly 4 decades! Our seminars are geared towards the aspiring, new, or seasoned investor. Some of our most successful clients have had their start in investing in real estate by taking our seminars.

### Making Money in Real Estate

Learn to start an investment plan, establish goals, and evaluate real estate investments from a real estate broker and investor of over 40 years, Ron Stumpf.

**Clovis Adult Education**

visit our website for more information



*Find out why we were voted among the top 3 "Best Commercial Real Estate Company" in the Central Valley, call Stumpf and Company.*

**stumpf**  
and  
Company  
Real Estate

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